



Press Release
For Immediate Release

Antlers Valued at \$300,000 At the Montreal Hunting, Fishing and Camping Show

MONTREAL, February 9, 2017 – The Montreal Hunting, Fishing and Camping Show presents an exclusive event: the largest moose antlers from Eastern Canada at Place Bonaventure from February 16 to 19. This is the first show to present the legendary Matane Monster, valued at \$300,000. Visitors will get a chance to meet its owner Jérémy Boileau, and to hear the amazing and highly publicized news story of this moose hunted in the Matane Wildlife Reserve.

Record-breaking Antlers

The weekend of the Montreal Hunting, Fishing and Camping Show will be a chance for hunting enthusiasts to see the legendary Matane Monster for the first time. Since being hunted, the antlers everyone has been talking about was named the largest moose antlers in Eastern Canada by Safari Club International (SCI). Its exceptional score made it the fourth largest antlers anywhere in the world, all species combined. In the coming weeks, it will proudly be entered in the SCI record book. Jérémy Boileau, the hunter and owner of the antlers, plans on travelling to various shows in Quebec, elsewhere in Canada and abroad to exhibit this treasure from a Quebec forest.

A Second Record for Quebec Antlers

It was a very successful season for hunting in Quebec. At the show, visitors will also see the second largest moose antlers hunted in Quebec using the Boone and Crockett standard. Before this, the largest antlers hunted goes back to the 1930s. This Quebec trophy is expected to become the newest sensation of outdoors shows.

The Montreal Hunting, Fishing and Camping Show

The show will take place February 16 to 19 at Place Bonaventure. For four days, Place Bonaventure will become the essential meeting place for hunting, fishing, camping and outdoors enthusiasts, with 250 exhibitors and 25 speakers taking part. Visitors will discover latest innovations, accessories, the most beautiful outdoors destinations, fishing boats, quads, outboard boats, ATVs and much more.

About Canadian National Sportsmen's Shows

The Montreal Hunting, Fishing and Camping Show is organized by Canadian National Sportsmen's Shows (CNSS). CNSS is a non-profit organization that raises funds to ensure that young people and future generations can enjoy the outdoors and nature. Since its first trade show in 1948, more than \$32 million has been redistributed to support educational projects and encourage efforts to protect and conserve nature all over Canada.

For more news, events and exclusive contests, visit the new Montreal Hunting, Fishing and Camping Show website at montrealcampingshow.ca or our Facebook page.

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For all interview requests, accreditation or images of the show, please contact Anne-Marie Roy. For more information about the show, opening hours and rates, visit montrealcampingshow.ca.